

Louisiana Beef Industry Council
Minutes
August 17th, 2018

The meeting was called to order by Chairman Walter Smith.

Members Present: Walter Smith, James LeLeux, Amelia Kent, Marty Wooldridge, Joey Blanchard, Ed Lopinto, Dr. Sheila Pitre, and John Thompson

John Thompson made a motion, second by Joey Blanchard to adopt the minutes from the May 25th, 2018 meeting. The motion passed unanimously.

The Council next reviewed the financial reports presented by Peter Barrios. Joey Blanchard made a motion, second by Marty Wooldridge to accept the financial report as presented. The motion passed unanimously.

James Arceneaux requested an increase from \$500.00 to \$7,500.00 to LCA for the Louisiana State Fair sponsorship. Joey Blanchard made a motion, second by Amelia Kent to accept the increase of funds given to the LCA for the Louisiana State Fair to the amount of \$7,500.00. The motion passed unanimously.

Rusty Bailes, Vernon Parish Cattlemen Association, presented his request for the sponsorship of the 2018 Vernon Parish Cattlemen Association Youth Day. Marty Wooldridge made a motion, second by John Thompson to fund the sponsorship of the 2018 Vernon Parish Cattlemen Association Youth Day in the amount of \$1,500.00. The motion passed unanimously.

Rusty Bailes next requested \$600.00 for the sponsorship of the Vernon Parish Senior Citizen's Ag Day. John Thompson made a motion, second by Marty Wooldridge to sponsor the Vernon Parish Senior Citizen's Ag Day in the amount of \$600.00. The motion passed unanimously.

Amelia Kent made a motion, second by Dr. Sheila Pitre to amend the agenda to include under Vernon Parish Cattlemen Association's the request for the Senior Citizen's Ag Day and to retract the previous motion.

Dr. Sheila Pitre made a motion, second by Amelia Kent to fund the Washington Parish Free Fair funding request in the amount of \$1,500.00. The motion passed unanimously.

Stephanie Gravois presented to the Council a request for \$500.00 for the 2018 LFBF Youth Livestock Show. Due to the fact that this event has already occurred the Council could not accept this request. She will attend one of the upcoming meetings to make a request for the 2019 show.

Steve Woodruff, Commander's Palace, presented his funding request for the 2018 American Cuisine and Hospitality Symposium. This sponsorship will include LBIC recognition, LBIC promotional materials will be included in the swag bags, a meat break sponsored by LBIC and the logo will be placed on all event promotion materials.

Amelia Kent made a motion, second by Joey Blanchard to approve the funding request in the amount of \$10,000.00 for the 2018 American Cuisine and Hospitality Symposium. The motion passed unanimously.

Stan Dutile, Vermilion Parish Cattlemen's Association, presented the funding requests for the 2019 Acadiana District Livestock Show, the 2018 Fall and 2019 Spring Field Days and the 2019 Master Cattlemen's Program.

James Leleux made a motion, second by Marty Wooldridge to fund all three of the projects in the amount of \$1,000.00 per each event for a total of \$3,000.00. The motion passed unanimously.

John Thompson made a motion, second by Marty Wooldridge that the Council hear the funding request for the Bash on the Bayou event. The Council agreed that they needed more information on this event. Ed Lopinto made a motion, second by Joey Blanchard to table this discussion. The motion passed unanimously.

John Thompson made a motion, second by Amelia Kent to fund the sponsorship of the Vernon Parish Senior Citizen's Ag Day at the Vernon Parish Fairgrounds in the amount of \$600.00. The motion passed unanimously.

James Leleux made a motion, second by Amelia Kent to add the funding request for the 4-H Meat Identification project to the agenda. The motion passed unanimously.

Stan Dutile presented the funding request to the Council regarding the Louisiana 4- H National Meat Identification Contest through the Lafayette Parish Cattlemen's Association.

Joey Blanchard made a motion, second by Amelia Kent to fund the sponsorship of the Louisiana 4-H National Meat Identification Contest in the amount of \$500.00. The motion passed unanimously.

Old Business:

James Leleux told the Council that he will bring the request for the purchase of the ad in the Vermilion Parish Cattlemen's newsletter to the next meeting.

New Business:

John Walther discussed with the Council the 2019 Grant Program through LDAF. Joey Blanchard made a motion, second by Marty Wooldridge to send in the application and use the grant money, if approved, towards the Louisiana Radio Network project and the LDAF cooking show. The motion passed unanimously.

The Council next discussed buyer's cards. Ed Lopinto made a motion, second by John Thompson to order 10,000 generic buyers cards with the LBIC information on the bottom of the cards. The motion passed unanimously.

John Thompson, Walter Smith, Ed Lopinto and Joey Blanchard were all sworn in for re-nomination to serve as members of the Council.

Next, an election of officers was held. Walter Smith nominated Amelia Kent to be the Chairman. Joey Blanchard made a motion to close the nomination. The motion passed unanimously.

Amelia Kent made a motion to nominate John Thompson as Vice-Chairman. Marty Wooldridge moved to close the nomination. The motion passed unanimously.

Amelia Kent made a motion to nominate Mack Shelton as Secretary-Treasurer. Joey Blanchard moved to close the nomination. The motion passed unanimously.

The Council agreed to keep John Thompson as the Louisiana representative for the Federation of State Beef Councils.

The Federation membership discussion will take place at the meeting in November.

The Council next discussed a debit card for Jessica Lange.

Marty Woodridge made a motion, second by Dr. Shelia Pitre to provide Jessica Lange with a debit card that has a spending limit of \$5,000.00 per month unless otherwise amended by the Secretary-Treasurer of the Council. The motion passed unanimously.

Amelia Kent next gave a report on the activities of the CBB.

James Leleux let the Council know that everything is on track with the sponsorship of the National Guard golf tournament. LCA will be doing the cooking at this tournament.

Public Comment:

There was no public comment that took place.

The next meeting of the Council will take place on November 16th, 2018 at 1:00 p.m. at the Louisiana Department of Agriculture and Forestry in Baton Rouge, LA.

Walter Smith made a motion, second by Joey Blanchard to adjourn the meeting. The motion passed unanimously.